



MEMORANDUM

TO: Allan Fung for Governor
FROM: Gene Ulm
RE: Results from survey of likely GOP primary voters
DATE: July 18, 2018

The following memorandum is based on a survey of 400 likely Republican primary voters completed by Public Opinion Strategies on behalf of the Fung for Governor campaign. A combination of land-line and cell phone interviews were completed July 11-14, 2018. The margin of error is plus or minus 4.9%.

Key points:

- **Allan Fung has a nearly three-to-one lead over his nearest competitor:**

Candidate	Ballot Score
Fung	62%
Morgan	22%
Feroce	4%
Undecided	10%

- **Fung’s lead cuts across EVERY GOP subgroup tested in the survey and EVERY region:**

Group	Fung Ballot Score
Base GOP/Very conservative voters	60%
Base GOP/Trump supporters	64%
Base GOP/Right to Life voters	70%
Base GOP/2A voters	64%
Blackstone Valley	57%
East Bay	62%
Northwest	63%
West Bay	73%

- **Fung is better-known and better liked than any other Republican candidate:**

Candidate	ID	Favorables	Unfavorables
Fung	97%	77%	12%
Morgan	75%	44%	15%
Feroce	58%	11%	26%